



Corporate Sponsorship & Virtual Symposium Exhibitor Schedule 2021

NCATA Platinum Sponsor:

Minimum Dollar Amount: \$1000 ***Please see NCATA Corporate Sponsors box below**

Sponsor Benefits

- Recognition (with logo and link) as a Platinum Sponsor of the NCATA on the Association homepage and electronic newsletter.
- (4) Full page ads in our Quarterly Electronic Newsletter.
- Recognition as a platinum level sponsor on the NCATA traveling display board.
- Virtual Symposium Exhibitor + During our Live March 15th event we will be hosting live zoom chat / discussion sessions. You will be given a zoom link which you will be able to meet with participants live about new or highlighted products and your company.
- Recognized as Platinum Sponsor on scrolling slide presentation prior to on demand and live virtual symposium

NCATA Gold Sponsor

Minimum Dollar Amount: \$500 ***Please see NCATA Corporate Sponsors box below**

Sponsor Benefits:

- Recognition (with logo and link) as a Gold Sponsor of the NCATA on the Association homepage and electronic newsletter.
- (4) Half page ads in our Quarterly Electronic Newsletter.
- Virtual Symposium Exhibitor + During our Live March 15th event we will be hosting live zoom chat / discussion sessions. You will be given a zoom link which you will be able to meet with participants live about new or highlighted products and your company.
- Recognized as Gold Sponsor on scrolling slide presentation prior to on demand and live virtual symposium

NCATA Silver Sponsor

Minimum Dollar Amount: \$375 ***Please see NCATA Corporate Sponsors box below**

Sponsor Benefits:

- Recognition (with logo and link) as a Silver Sponsor of the NCATA on the Association homepage and electronic newsletter.
- (4) Quarter page ads in our Quarterly Electronic Newsletter.
- Virtual Symposium Exhibitor + During our Live March 15th event we will be hosting live zoom chat / discussion sessions. You will be given a zoom link which you will be able to meet with participants live about new or highlighted products and your company.
- Recognized as Silver Sponsor on scrolling slide presentation prior to on demand and live virtual symposium



NCATA Bronze Sponsor

Minimum Dollar Amount: \$250 ***Please see NCATA Corporate Sponsors box below**

Sponsor Benefits:

- Recognition (with logo and link) as a Bronze Sponsor of the NCATA on the Association homepage and electronic newsletter.
- (2) Quarter page ads in our Quarterly Electronic Newsletter.
- Virtual Symposium Exhibitor + During our Live March 15th event we will be hosting live zoom chat / discussion sessions. You will be given a zoom link which you will be able to meet with participants live about new or highlighted products and your company.
- Recognized as Bronze Sponsor on scrolling slide presentation prior to on demand and live virtual symposium

*** NCATA Corporate Sponsors**

***To show our appreciation for your support and in consideration of the times all 2020 Corporate Sponsors will remain on our main website page and in our newsletter for 2021 at no charge. If you would like to receive the additional 2021 sponsorship level benefits, ie newsletter adds, traveling display, and participation in our virtual symposium we have cut our usual corporate sponsorship prices in half. If you have any questions please feel free to reach out to Sponsor/Exhibit Coordinator – Michael Guerrero**

NCATA Public Relations Sponsor

Minimum Dollar Amount: \$100.00 per event

Sponsor Benefits:

- Throughout the year the NCATA Public Relations Committee conducts and or attends events in North Carolina to raise and promote athletic trainer awareness you will be able to pick an event that you would like to be recognized as a sponsor on the NCATA Traveling display.

Virtual Symposium Exhibitor

Fee: \$100 January, February, March, & April (On Demand)

- Virtual Booth Table on our Virtual Symposium Information Page
 - Company logo, contact information, and link to text or website you provide.

Fee: \$150 January, February, & April (On Demand Event) March 15th (Live Event)

- Virtual Booth Table on our Virtual Symposium Information Page
 - Company logo, contact information, and link to text or website you provide.
 - During our Live March 15th event we will be hosting live zoom chat / discussion sessions. You will be given a zoom link which you will be able to meet and chat with participants live about new or highlighted products and your company.



Newsletter Advertising

The NCATA is now offering Advertising space in our Quarterly Newsletter. Our newsletter is electronically distributed to all NCATA members. You will be asked to submit 300 dpi jpg or high resolution PDF.

Price Breakdown:

1 Issue	Full Page 8.5" x 11"	\$100
	Half Page 8.5" x 5.25"	\$75
	Quarter Page 4" x 5.25"	\$60
4 Issues	Full Page 8.5" x 11"	\$320
	Half Page 8.5" x 5.25"	\$280
	Quarter Page 4" x 5.25"	\$200

NCATA E-Blast

The NCATA is capable of sending E-Blasts that are electronically distributed to NCATA members upon request. All E-blast must be approved by the executive board. *Note E-blast for Sponsors / Exhibitors will only be sent to the attendees of the NCATA Annual Business Meeting and Symposiums. These E-Blast will be sent with a disclaimer acknowledging that a member is receiving this as an attendee of the meeting and that the NCATA does not endorse a particular product.* E-Blasts should be submitted as a word doc. and are limited to 100 words and 1 jpeg picture.

Price Breakdown:	E-blast	\$75 per (E-blast)
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CORPORATE SPONSORSHIP / VIRTUAL EXHIBITOR ENROLLMENT FORM – 2021

COMPANY ORGANIZATION

ADDRESS

CITY, STATE, ZIP CODE

PLEASE MARK THE LEVEL OR OPTION(S) THAT YOUR COMPANY WOULD LIKE TO PARTICIPATE:

<input type="checkbox"/> _____	Platinum Corporate Sponsor	\$1,000.00
<input type="checkbox"/> _____	Gold Corporate Sponsor	\$500.00
<input type="checkbox"/> _____	Silver Corporate Sponsor	\$375.00
<input type="checkbox"/> _____	Bronze Corporate Sponsor	\$250.00
<input type="checkbox"/> _____	Public Relations Event Sponsor (Per Event)	\$100.00 (SEE PR CHAIR FOR DETAILS)
<input type="checkbox"/> _____	Virtual Meeting Exhibitor (On Demand)	\$ 100.00
<input type="checkbox"/> _____	Virtual Meeting Exhibitor (On Demand +Live)	\$ 150.00
<input type="checkbox"/> _____	Newsletter Advertisement: Full Page 8.5" x 11"	\$ 320.00 (4 issues)
<input type="checkbox"/> _____	Newsletter Advertisement: Half Page 8.5" x 5.25"	\$ 280.00 (4 issues)
<input type="checkbox"/> _____	Newsletter Advertisement: Quarter Page 4" x 5.25"	\$ 200.00 (4 issues)
<input type="checkbox"/> _____	Newsletter Advertisement: Full Page 8.5" x 11"	\$ 100.00 (Single issue)
<input type="checkbox"/> _____	Newsletter Advertisement: Half Page 8.5" x 5.25"	\$ 75.00 (Single issue)
<input type="checkbox"/> _____	Newsletter Advertisement: Quarter Page 4" x 5.25"	\$ 60.00 (Single issue)
<input type="checkbox"/> _____	E-Blast (Recipients based on type or E-blast)	\$75.00 (Single E-Blast)
<input type="checkbox"/> _____	*Gifts – in- Kind or ALA CARTE SPONSORSHIP	SEE VENDOR CHAIR FOR DETAILS

TOTAL DUE \$ _____

Gifts-in-kind of materials for annual meetings or ALA CARTE SPONSORSHIP (up to 50 % of the minimum amount at a specific level) will be credited towards sponsorship levels. **A la carte Sponsorships Opportunities: May donate any amount. SEE VENDOR CHAIR FOR DETAILS**

Public Relations Event Sponsor: Contact Public Relations Committee for Details of Events throughout the year.

THIS IS TO STATE THAT WE, THE ABOVE NAMED COMPANY/ORGANIZATION, WILL PARTICIPATE IN THE NORTH CAROLINA ATHLETIC TRAINERS' ASSOCIATION CORPORATE SPONSORSHIP PROGRAM FOR THE **2021** CALENDAR YEAR AT THE LEVEL AND AMOUNTS CHECKED ABOVE. WE UNDERSTAND THAT GIFTS-IN-KIND MUST RECEIVE PRIOR APPROVAL OF THE TREASURER OF THE NCATA . WE UNDERSTAND THAT THE NCATA RESERVES THE RIGHT TO REFUSE SPONSORSHIPS IN CONFLICT WITH THE MISSION AND VALUES OF THE NCATA.

Company Representative (Printed Name)

Title

PHONE

FAX

EMAIL

Signed

Date

PLEASE REMIT WITH CHECKS PAYABLE TO: NCATA

NCATA EXHIBITS CHAIR WILL CONTACT YOU ABOUT YOUR NEEDS AS SOON AS WE RECEIVE YOUR ENROLLMENT FORM. EXHIBITS COORDINATOR AND WEBMASTER WILL CONTACT YOU ABOUT YOUR LOGO AND CONTACT INFORMATION FOR THE WEB SITE, NEWSLETTER, AND PROMOTIONAL MATERIALS AS APPROPRIATE.

Contact info NCATA Sponsor/Exhibitor Coordinator

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