



# Corporate Sponsorship & Symposium Exhibitor Schedule 2022

## **NCATA Platinum Sponsor:**

Minimum Dollar Amount: \$2000.00 \*(\$2700.00 Value)

### Sponsor Benefits

- All benefits provided to the Exhibitor level participant.
- Booth / 2 tables at the Spring Symposium
- Company Banner in the meeting room at the NCATA Spring Symposium. (Must Provide)
- Recognition (with logo and link) as a Platinum Sponsor of the NCATA on the Association homepage and electronic newsletter
- Recognition as a Platinum Sponsor of the NCATA on the meeting information, scrolling slide show, and Awards Luncheon.
- (4) Full page ads in our Quarterly Electronic Newsletter.
- 6 additional tickets to the annual awards luncheon.
- (5 minute) product highlight during the meeting (this time will be built into meeting schedule)
- Recognition as a platinum level sponsor on the NCATA traveling display board.
- **Platinum package Includes all 3 Symposium addons**

## **NCATA Gold Medal Sponsor**

Minimum Dollar Amount: \$1000.00 \*(\$1100.00 Value)

### Sponsor Benefits:

- All benefits provided to the Exhibitor level participant.
- Company Banner in the meeting room at the NCATA Spring Symposium. (Must Provide)
- Recognition (with logo and link) as a Gold Sponsor of the NCATA on the Association homepage and electronic newsletter
- Recognition as a Gold Sponsor of the NCATA on the meeting information, scrolling slide show, and Awards Luncheon.
- (4) Half page ads in our Quarterly Electronic Newsletter.
- 3 additional tickets to the awards luncheon.
- **Gold package Includes Social Event Sponsor addon**

## **NCATA Silver Medal Sponsor**

Minimum Dollar Amount: \$750.00 \*(\$800.00 Value)

Sponsor Benefits:

- All benefits provided to the Exhibitor level participant.
- Company Banner in the meeting room at the NCATA Spring Symposium. (Must Provide)
- Recognition (with logo and link) as a Silver Sponsor of the NCATA on the Association homepage and electronic newsletter
- Recognition as a Silver Sponsor of the NCATA on the meeting information, scrolling slide show, and Awards Luncheon.
- (4) Quarter page ads in our Quarterly Electronic Newsletter.
- 2 additional tickets to the awards luncheon
- **Gold package Includes Refreshment Break addon**

## **NCATA Bronze Medal Sponsor**

Minimum Dollar Amount: \$500.00 \*(550.00 Value)

Sponsor Benefits:

- All benefits provided to the Exhibitor level participant.
- Company Banner in the meeting room at the NCATA Spring Symposium. (Must Provide)
- Recognition (with logo and link) as a Bronze Sponsor of the NCATA on the Association homepage and electronic newsletter
- Recognition as a Bronze Sponsor of the NCATA on the meeting information, scrolling slide show, and Awards Luncheon
- 1 additional ticket to the awards luncheon, additional luncheon tickets can be arranged
- **Bronze package Includes Refreshment Break addon**

## **NCATA Public Relations Sponsor**

Minimum Dollar Amount: \$200.00 per event

Sponsor Benefits:

- Throughout the year the NCATA Public Relations Committee conducts and or attends events in North Carolina to raise and promote athletic trainer awareness you will be able to pick an event that you would like to be recognized as a sponsor on the NCATA Traveling display.

## **Symposium Exhibitor**

Fee: \$250 Spring Event

- Booth / 1 Table at the Spring Symposium
- Booth electrical access if requested
- Contact information for all attendees of the NCATA Annual Business Meeting and Clinical Symposiums (Excel)
- Recognition of all exhibitors/sponsors at the Opening Remarks, Business Meeting, and Awards Luncheon
- 1 ticket to the luncheon, additional luncheon tickets can be arranged

## **NCATA Symposium Addons**

### **Symposium Social Event Sponsor: \$500**

#### Sponsor Benefits

- Table at the Symposium Social Event (requires 1 attendee door prize)
- Logo / Company Banner displayed at the Symposium Social Event (Must Provide)
- (5 minute) product highlight or introduction at the Symposium Social Event
- Recognition as a Symposium Social Sponsor on the meeting information, scrolling slide show, and Awards Luncheon information

### **Symposium Refreshment Break Sponsor: \$300**

#### Sponsor Benefits

- Logo displayed at the Refreshment Table
- Recognition as a Symposium Refreshment Break Sponsor

### **Symposium Luncheon Sponsor: \$1000**

#### Sponsor Benefits

- Logo / Company Banner displayed at the Luncheon Table (Must Provide)
- Recognition as a Symposium Luncheon Sponsor
- (5 minute) product highlight or introduction at the Symposium Luncheon

## **Newsletter Advertising**

The NCATA is now offering Advertising space in our Quarterly Newsletter. Our newsletter is electronically distributed to all NCATA members. You will be asked to submit 300 dpi jpg or high resolution PDF.

#### Price Breakdown:

1 Issue	Full Page 8.5" x 11"	\$125
	Half Page 8.5" x 5.25"	\$100
	Quarter Page 4" x 5.25"	\$75
4 Issues	Full Page 8.5" x 11"	\$450
	Half Page 8.5" x 5.25"	\$350
	Quarter Page 4" x 5.25"	\$250

## **NCATA E-Blast**

The NCATA is capable of sending E-Blasts that are electronically distributed to NCATA members upon request. All E-blast must be approved by the executive board. *Note E-blast for Sponsors / Exhibitors will only be sent to the attendees of the NCATA Annual Business Meeting and Symposiums. These E-Blast will be sent with a disclaimer acknowledging that a member is receiving this as an attendee of the meeting and that the NCATA does not endorse a particular product.* E-Blasts should be submitted as a word doc. and are limited to 100 words and 1 jpeg picture.

Price Breakdown:	E-blast	\$100 per (E-blast)
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## CORPORATE SPONSORSHIP / EXHIBITOR ENROLLMENT FORM - 2022

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COMPANY ORGANIZATION

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ADDRESS

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CITY, STATE, ZIP CODE

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**PLEASE MARK THE LEVEL OR OPTION(S) THAT YOUR COMPANY WOULD LIKE TO PARTICIPATE:**

<input type="checkbox"/>	<b>Platinum Sponsor</b> (Package includes all 3 Symposium Addons)	<b>\$2,000.00**</b>
<input type="checkbox"/>	<b>Gold Medal Sponsor</b> (Package includes Social Event Sponsor Addon)	<b>\$1,000.00*</b>
<input type="checkbox"/>	<b>Silver Medal Sponsor</b> (Package includes 1 Refreshment Break Addon)	<b>\$ 750.00*</b>
<input type="checkbox"/>	<b>Bronze Medal Sponsor</b> (Package includes 1 Refreshment Break Addon)	<b>\$ 500.00*</b>
<input type="checkbox"/>	<b>Public Relations Event Sponsor (Per Event)</b>	<b>\$ 200.00 (SEE PR CHAIR DETAILS)</b>
<input type="checkbox"/>	<b>Spring Meeting Exhibitor (Per space ordered)</b>	<b>\$ 250.00</b>
<input type="checkbox"/>	<b>Symposium Addon (Social Sponsor)</b>	<b>\$ 500.00</b>
<input type="checkbox"/>	<b>Symposium Addon (Refreshment Break Sponsor)</b>	<b>\$ 300.00</b>
<input type="checkbox"/>	<b>Symposium Addon (Luncheon Sponsor)</b>	<b>\$ 1000.00</b>
<input type="checkbox"/>	<b>Newsletter Advertisement: Full Page 8.5" x 11"</b>	<b>\$ 450.00 (4 issues)</b>
<input type="checkbox"/>	<b>Newsletter Advertisement: Half Page 8.5" x 5.25"</b>	<b>\$ 350.00 (4 issues)</b>
<input type="checkbox"/>	<b>Newsletter Advertisement: Quarter Page 4" x 5.25"</b>	<b>\$ 250.00 (4 issues)</b>
<input type="checkbox"/>	<b>Newsletter Advertisement: Full Page 8.5" x 11"</b>	<b>\$ 125.00 (Single issue)</b>
<input type="checkbox"/>	<b>Newsletter Advertisement: Half Page 8.5" x 5.25"</b>	<b>\$ 100.00 (Single issue)</b>
<input type="checkbox"/>	<b>Newsletter Advertisement: Quarter Page 4" x 5.25"</b>	<b>\$ 75.00 (Single issue)</b>
<input type="checkbox"/>	<b>E-Blast (Recipients based on type or E-blast)</b>	<b>\$ 100.00 (Single E-Blast)</b>
<input type="checkbox"/>	<b>*Gifts – in- Kind or ALA CARTE SPONSORSHIP</b>	<b>SEE VENDOR CHAIR FOR DETAILS</b>

**TOTAL DUE \$ \_\_\_\_\_**

Gifts-in-kind of materials for annual meetings or ALA CARTE SPONSORSHIP (up to 50 % of the minimum amount at a specific level) will be credited towards sponsorship levels. **A la carte Sponsorships Opportunities: May donate any amount. SEE VENDOR CHAIR FOR DETAILS**

**Public Relations Event Sponsor: Contact Public Relations Committee for Details of Events throughout the year.**

THIS IS TO STATE THAT WE, THE ABOVE NAMED COMPANY/ORGANIZATION, WILL PARTICIPATE IN THE NORTH CAROLINA ATHLETIC TRAINERS' ASSOCIATION CORPORATE SPONSORSHIP PROGRAM FOR THE **2022** CALENDAR YEAR AT THE LEVEL AND AMOUNTS CHECKED ABOVE. WE UNDERSTAND THAT GIFTS-IN-KIND MUST RECEIVE PRIOR APPROVAL OF THE TREASURER OF THE NCATA . WE UNDERSTAND THAT THE NCATA RESERVES THE RIGHT TO REFUSE SPONSORSHIPS IN CONFLICT WITH THE MISSION AND VALUES OF THE NCATA.

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Company Representative (Printed Name)		Title
PHONE	FAX	EMAIL
Signed		Date

PLEASE REMIT WITH CHECKS PAYABLE TO: **NCATA**  
NCATA EXHIBITS CHAIR WILL CONTACT YOU ABOUT YOUR BOOTH(S) NEEDS AS SOON AS WE RECEIVE YOUR ENROLLMENT FORM. EXHIBITS COORDINATOR AND WEBMASTER WILL CONTACT YOU ABOUT YOUR LOGO AND CONTACT INFORMATION FOR THE WEB SITE, NEWSLETTER, AND PROMOTIONAL MATERIALS AS APPROPRIATE.

Mail to  
Attn: Michael J. Guerrero, NCATA  
204 E Parker St.  
Smithfield, NC 27577